

## DO

- ✓ Do ensure you include relevant information
- ✓ Do organize your statement so that it is structured and coherent
- ✓ Do check your spelling, punctuation and grammar before submitting your statement.
- ✓ Do link your current and future studies
- ✓ Do write an original personal statement – the Admissions Tutors want an insight into the person who has written the statement.
- ✓ Do use as much of the space available. Applicants are allowed to use a maximum of 3996 characters or 47 lines in their personal statement, and we would expect you to fully utilize this space to show your interest in the course you have applied to.

## DON'T

- ✗ Don't start every sentence with "I".
- ✗ Don't ramble or fill the space with irrelevant information.
- ✗ Don't write in text language or jargon – write full and complete sentences
- ✗ Don't rely on quotations – the Admissions Tutor is interested in what you think, if you want to use quotes keep them short and relevant.
- ✗ Don't talk about how you prefer one university over another – remember your personal statement is seen by each of the universities you apply to, and you are likely to put yourself at a disadvantage with other universities.
- ✗ Don't lie – you may be asked to provide evidence of your started achievements, or if you are interviewed they may ask you detailed questions about things you've mentioned in your personal statement.

